

# EXCLUSIVE Registration Sponsor

**Total package price of:  
\$2000**

(Limited to 1 company)

Registration is the one place that ALL buyers go through to receive their credentials. Put your brand in front of buyers as they register for the event, when they check-in at the event and as they walk the show floor, by being our official registration sponsor.

**SEE NEXT PAGE FOR  
PACKAGE DETAILS**

## PACKAGE INCLUDES:

Exclusive PRE-SHOW BRANDING opportunities



Registration Landing Page



Advance Email Confirmation

And AT-SHOW BRANDING opportunities



Badge/Lanyard

# NEW! Official Registration Sponsor

## PACKAGE DETAILS:

1

Your company banner and brand message will be on our registration landing page, top of key online registration pages *and* the final page of the registration will include a clickable banner taking the buyers to your website.



Your Image Here

Follow the prompts on the next page to search for your information by Company or Name to begin. If you don't find your information, you will have an opportunity to create a new record quickly and easily. We'll send you your ExpressPass™ via email. Bring it to the show, scan it with our onsite reader and quickly print out your badge(s) when you arrive!

**QUESTIONS:**  
For questions regarding registration, please call our Registration Support at 678.285.0207, via email - [spruit@arbit-expo.com](mailto:spruit@arbit-expo.com). If you have questions during online registration, please use our Live Chat button or click the FAQ to quickly get answers.

**RULES & REGULATIONS:**  
This is the show that respects and welcomes buyers. We know how important you are. The show opens to the trade only. Children 14 and under as well as strollers are strongly discouraged. Only service dogs with legal current registrations are allowed on the show floor.

2



Philadelphia Gift Show Advance  
Registration Confirmation

Your Image Here

Your company's clickable banner will also receive prominent placement on the Advance Registration email confirmation received by all buyers registering for the show.

3

Your logo will be on all buyer badges and lanyards, essentially a walking billboard for your company, worn by all buyers on the show floor. Production of the lanyards not included. Lanyards must have double clips.



# Insertion Order Form

January 25-28, 2019

Oaks, PA

## PRINT ADVERTISING | PREVIEW GUIDE

- Inside Front Cover or Page 1 Premium \$1200
- Full Page Color \$750
- Half Page Color \$600
- Quarter Page Color \$450

## DIGITAL PROMOTIONAL PACKAGES

- Silver Package \$300
- Gold Package \$500
- Line Listing Promotional Package \$300

- NEW EXHIBITOR PACKAGE \$100**

- MADE IN AMERICA SPONSORSHIP \$200**

## PROMOTIONAL EMAILS

- Show Daily Eblast Product Spotlight \$200
- Company Spotlight Email \$500

## REGISTRATION

- EXCLUSIVE Registration Sponsorship \$2000
- Sample Hand Out at Registration \$500
- Onsite Welcome Letter \$500

## SIGNAGE

- Banner or Column Wrap \$1000-\$3000
- Stand Alone Board \$250
- Floor Decals \$500
- Window Decals \$500

## PRINT ADVERTISING | SHOW DIRECTORY

- Inside Front Cover \$750
- Inside Back Cover \$500
- Page 1 (Premium Position) \$750
- Outside Back Cover \$1000
- Interior Full Page \$300
- Interior Half Page \$190
- EXCLUSIVE Directory Addendum Sponsorship \$500

## ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag \$500
- Product Preview Area
  - Free Standing \$100
  - Top Shelf \$75
  - Middle Shelf \$50
  - Bottom Shelf \$35
- Happy Hour \$250
- EXCLUSIVE Restroom Rejuvenation Sponsor \$300
- Buyer's Lounge Sponsorship \$300
- Popcorn Social Sponsorship \$1000
- Wheelchair/Scooter Sponsorship \$200
- Shuttle Bus Sponsorship \$1000

**\*\*Selected sponsorships must be paid in full prior to publishing.\*\***

Exhibiting Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web: \_\_\_\_\_

**Mail:** Attention Jeannie Dorchak, Clarion UX  
1690 Roberts Blvd NW, Ste 111  
Kennesaw, GA 30144

**Return form to:**  
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