

Made in America Sponsorship

Retailers are looking for American-made products. Help them find yours with the added exposure you'll get through the Philadelphia Gift Show's Made In America Sponsorship Package.

For Only \$200, You'll Receive:

PRODUCT PREVIEW GUIDE CALL-OUT

Your product image highlighted in a spread within the product preview guide identifying your Made in America status. The guide is mailed out to thousands of pre-registrants and prospective attendees in advance of the show.

PRODUCT PREVIEW AREA

A 1' x 1' space in the new "Made in America" preview area to showcase your product. Includes a sign with your company name and booth number.

MADE IN AMERICA SHOW SIGN

Your company and booth number will be included on special signage in the lobby area highlighting exhibitors offering American-made resources.

REGISTRATION HANDOUT

Your company and booth number will be included on a handout at both registration areas highlighting exhibitors offering American-made resources.

FLOOR STICKER

Special sticker on floor at entrance of your booth clearly identifying your company's American-made offerings.

PRESHOW BUYER EMAIL & SOCIAL POST

Company logo and product image inclusion in 1 pre-show email sent to all pre-registered attendees and 1 pre-show social media post sent out to our large follower base.



Insertion Order Form

January 25-28, 2019

Oaks, PA

PRINT ADVERTISING | PREVIEW GUIDE

- Inside Front Cover or Page 1 Premium \$1200
- Full Page Color \$750
- Half Page Color \$600
- Quarter Page Color \$450

DIGITAL PROMOTIONAL PACKAGES

- Silver Package \$300
- Gold Package \$500
- Line Listing Promotional Package \$300

- NEW EXHIBITOR PACKAGE \$100**

- MADE IN AMERICA SPONSORSHIP \$200**

PROMOTIONAL EMAILS

- Show Daily Eblast Product Spotlight \$200
- Company Spotlight Email \$500

REGISTRATION

- EXCLUSIVE Registration Sponsorship \$2000
- Sample Hand Out at Registration \$500
- Onsite Welcome Letter \$500

SIGNAGE

- Banner or Column Wrap \$1000-\$3000
- Stand Alone Board \$250
- Floor Decals \$500
- Window Decals \$500

PRINT ADVERTISING | SHOW DIRECTORY

- Inside Front Cover \$750
- Inside Back Cover \$500
- Page 1 (Premium Position) \$750
- Outside Back Cover \$1000
- Interior Full Page \$300
- Interior Half Page \$190
- EXCLUSIVE Directory Addendum Sponsorship \$500

ON-SITE SPONSORSHIPS

- EXCLUSIVE Show Bag \$500
- Product Preview Area
 - Free Standing \$100
 - Top Shelf \$75
 - Middle Shelf \$50
 - Bottom Shelf \$35
- Happy Hour \$250
- EXCLUSIVE Restroom Rejuvenation Sponsor \$300
- Buyer's Lounge Sponsorship \$300
- Popcorn Social Sponsorship \$1000
- Wheelchair/Scooter Sponsorship \$200
- Shuttle Bus Sponsorship \$1000

****Selected sponsorships must be paid in full prior to publishing.****

Exhibiting Company Name: _____ Contact Name: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Web: _____

Mail: Attention Jeannie Dorchak, Clarion UX
1690 Roberts Blvd NW, Ste 111
Kennesaw, GA 30144

Return form to:
Fax: 678.285.7469
Email: jeannie.dorchak@clarionevents.com